



## **AbbVie Australia - LinkedIn Community Guidelines**

Welcome to AbbVie's Australian corporate LinkedIn page and thank you for joining our community. Our Australian team use this community to share stories about serious health challenges around the world, as well as AbbVie company and employer news.

We welcome the opportunity to hear from you on LinkedIn. If you comment or ask questions, please follow these Community Guidelines to ensure we provide you with the best experience.

### **About AbbVie**

AbbVie is a global, research-driven biopharmaceutical company committed to developing innovative advanced therapies for some of the world's most complex and critical conditions. Our heritage in Australia reaches back more than 85 years and we employ more than 450 people with our therapies currently benefiting more than 200,000 Australians. The company's mission is to use its expertise, dedicated people and unique approach to innovation to markedly improve treatments. Recently, we acquired Allergan which immediately diversified our business across several therapeutic areas: Immunology, Oncology, Virology, Neuroscience and Aesthetics. For further information please visit [www.abbvie.com.au](http://www.abbvie.com.au).

### **Moderation**

The AbbVie Australia LinkedIn page is administered by AbbVie. Please note that we will respond to comments during business hours (9am – 5pm, Monday to Friday). If you have an urgent enquiry regarding one of our medicines, please seek advice from a healthcare professional and follow the guidelines below.

We update and monitor this page keeping an eye out for anything that breaks the house rules or [LinkedIn terms and conditions](#). The AbbVie Australia LinkedIn page is not responsible for third party sites and makes no representation in relation to the accuracy, reliability, suitability, currency, completeness or lawful nature of such content.

We do not allow the use of AbbVie Australia LinkedIn page for any unauthorised third party advertising or promotion, solicitation of donations or raising money, whether for a charity or otherwise.

### **House Rules**

Please remember that we work in a highly regulated industry with unique legal considerations. We cannot engage in sensitive topics, or discussions about our products, other companies' products, or treatment options on LinkedIn. These discussions are best held in private with a health care professional.

Because of these regulations, discussions need to be on-topic and constructive. For this reason, we may delete or not respond to comments on the AbbVie Australia LinkedIn Page that:

- Name our or other companies' products.
- Offer health or medical advice.
- Include profanity, defamatory, libelous, offensive, abusive, discriminatory harassing, or demeaning content, including images, videos, and links.
- Are disparaging, threatening, condone violence or illegal behaviour.
- Contain personal information, like the names of individuals, email addresses, phone numbers, personal photos, or videos.
- Contain proprietary, confidential, sensitive, or non-public information.
- Violate copyright or intellectual property.
- Are commercial in nature with an intent to sell products and services, or recruit



- fans and followers to other social communities.
- Contain information that is false, inaccurate, or misleading.
  - Are excessively repetitive and/or disruptive to the community (SPAM); or posts that don't follow [LinkedIn's User Agreement](#).

Please be aware that followers who violate the above rules may be blocked from the AbbVie Australia LinkedIn page. In this case, the user would no longer be able to follow our news or comment on our posts.

LinkedIn profiles that AbbVie follows and content that AbbVie likes, or shares are not an indication of AbbVie's endorsement of these profiles or the content they produce. Nor is it an indication that we are engaged in a business relationship with the content authors. AbbVie is not responsible for and does not assume any liability for any such third-party content. Any information expressed by AbbVie is subject to the risk factors and information on forward-looking statements contained in its filings with the Securities and Exchange Commission and available at [AbbVie.com](#). Nothing provided on these channels constitutes an offer or invitation to invest or deal in AbbVie securities.

### **Medical side effects**

If you believe you have experienced any medical side effects from an AbbVie product, please consult your physician, pharmacist, or other healthcare professional immediately.

Additionally, you can contact the AbbVie Medical Information department at [medinfoanz@abbvie.com](mailto:medinfoanz@abbvie.com) or call (AU): 1800 252 224.

We suggest you avoid sharing any specific data concerning your personal health on LinkedIn, other social media sites, and the Internet in general. Should you, however, decide to include a post detailing any side effects, the relevant AbbVie team may need to contact you to find out more information. Posts of this nature may be removed from our LinkedIn page due to legal obligations concerning drug safety reporting.

### **Using and storing personal identifying information**

AbbVie will not disclose or share personal identifying information on its LinkedIn account unless we have obtained proper consents. We do not store or use your LinkedIn profile, unique ID, email, or other personal identifying information. However, in the case of reporting a side effect or product issue, we will need to store and use personal identifying information, such as your name, location, health-related information or similar, in accordance with applicable laws. This information is required to be submitted to the AbbVie Pharmacovigilance and Patient Safety department and/or regulatory authorities. We are also required to store your personal identifying information for auditing purposes. Any personal information collected by AbbVie will be handled in accordance with [AbbVie's privacy policy](#).

In some instances, AbbVie may choose to use third-party service providers to help us manage comments and messages, which means that they too would have access to any personal identifying information you share with us. Such third-party service providers are contractually bound and trained to ensure an adequate protection and security of your personal identifying information.

Please note that LinkedIn also has access to information you share with us. For more details read the [LinkedIn Privacy Policy](#).



Thank you for reading and being a part of the AbbVie Australia LinkedIn community.

*Last updated: December 2025*