

**Summary of Health Consumer Organisations supported by Medicines Australia Member Companies**  
**For the period: 1 January - 31 December 2020**

**Company:** **AbbVie Pty. Ltd.**

Name of Health Consumer Organisation	Description of and/or purpose of support	Nature of support (monetary value or equivalent) or description of non-financial support
Arthritis Australia	Support of direct costs associated with Arthritis Australia's national Rheumatoid Arthritis Consumer Awareness Campaign. Funds assisted in covering some of the direct costs associated with the mainstream commercial radio advertising campaign, social media campaign and marketing collateral.	15,000.00 AUD
Beyond Blue	Charitable donation to Beyond Blue to assist with their work towards achieving an Australian community that understands anxiety, depression and suicide.	1,000.00 AUD
Crohn's and Colitis Australia	Sponsorship of Crohn's and Colitis Australia's Live Fearless Campaign, a national fundraising event that encourages participants to get active in their own way. The objective of the campaign is to empower people with Crohn's and Colitis to share their experiences with others, such as their friends, family and work colleagues, to increase the reach and understanding of these invisible illnesses beyond the patient community.	5,745.00 AUD
Crohn's and Colitis Australia	Sponsorship of Crohn's and Colitis Australia's World Toilet Day campaign. World Toilet Day aims to inspire positive action to tackle the global sanitation crisis and raise awareness of the issues with gaining access to clean and decent public toilets across Australia, particularly for people living with chronic illnesses, like Crohn's disease or ulcerative colitis who often have an urgent need to access clean toilet facilities when they are out and about.	10,000.00 AUD
Eczema Support Australia (Hands to Hold)	Support to Eczema Support Australia to produce a brochure and information resources to outline services available to members to support the eczema community.	10,000.00 AUD
Hepatitis NSW	Support of Hepatitis NSW with the running of small peer promotion events at priority services to encourage clients to have better, longer, and more meaningful interactions with peer workers so that better health-seeking behaviour can be established by the client.	21,600.00 AUD

Hepatitis NSW	Support for the enhancement of Hepatitis NSW's Live Hep C Free peer program by delivering intensive peer engagements across five proposed sites in NSW to help reach anyone living with or at risk of hepatitis C and to facilitate access to hep C healthcare.	9,000.00 AUD
Hepatitis QLD	Support of Hepatitis QLD's hepatitis elimination digital media campaign to increase awareness and influence positive change in the testing and treatment for hepatitis B and hepatitis C.	10,000.00 AUD
Leukaemia Foundation of Australia	Support Leukaemia Foundation's "Access to Treatment" Patient Education Series to help deliver digital patient education and information content to people living with blood cancer throughout Blood Cancer Awareness month.	20,000.00 AUD
Leukaemia Foundation of Australia	Purchase of eleven lanterns for Leukaemia Foundation's Light the Night fundraising event. The event raises money and awareness to give hope to all those affected by blood cancer.	1,100.00 AUD
Lymphoma Australia	Support of Lymphoma Australia's "Knowledge is Power" project that included audit of all current website content by a third party provider, interactive interviews and videos featuring international and national experts that provide patients and carers with the latest information on CLL/SLL and development of a nurse learning module for CLL/SLL.	35,000.00 AUD
Musculoskeletal Australia	Sponsorship of Musculoskeletal Australia's educational webinar on the topic of 'Musculoskeletal conditions and your mental health.'	4,545.45 AUD
Ovarian Cancer Australia	Support of Ovarian Cancer Australia with the development of a webinar, 'Living with Ovarian Cancer,' to help women newly diagnosed with ovarian cancer, as well as their husbands, partners, friends and families who rely on information, advice and reassurance from Ovarian Cancer Australia.	7,850.00 AUD
Parkinson's Victoria	Charitable donation to Parkinson's Victoria to support Parkinson's Victoria in its inaugural virtual event called 27forParkinson's. The virtual walk was held throughout October to support the 27,000 Victorians living with Parkinson's disease.	6,200.00 AUD
Parkinson's WA	Support of Parkinson's WA's development of an educational resource, Parkinson's Best Practice Management in Nutrition, to help patients living with Parkinson's better understand the nutritional advice specific to their needs.	11,900.00 AUD
Prostate Cancer Foundation of Australia	Donation to Prostate Cancer Foundation of Australia for the Long Run. The Long Run is a fundraising initiative that encourages Australians to conquer 72kms each to raise funds and awareness for Australian men and families fighting prostate cancer.	5,000.00 AUD

Psoriasis Australia	Support of Psoriasis Australia's World Psoriasis Day 2020 disease awareness and social media campaign 'Be Informed' - World Psoriasis Day 2020. Funding support included design and creation of a series of social media tiles and / or infographics, distribution of infographics and / or tiles on Psoriasis Australia's owned social channels, translation of social media tiles to up to 5 languages and distribution of translated social media tiles on Psoriasis Australia's owned social channels.	10,000.00 AUD
Rare Cancers Australia	Support of Rare Cancers Australia with greater patient engagement and digital awareness through two initiatives including amplification and development of content for season 2 podcasts and development of patient-centric support services to enhance the Patient Record Management tool.	25,000.00 AUD